



Rotary Club of Onehunga One Tree Hill Inc.

PO Box 29086 Greenwoods corner. Epsom

President: Robin Hulford - Ph: 09 624 9102 mob: 021 228 8289 Email: robin@thehulfords.com

Secretary: Iain McCrae Ph: 09 625 8035 (h) Mob 021 963 899 - E-mail: diainz.mc@gmail.com

Web address: <https://www.rotaryonehungaonetreehill.co.nz/>

Club Meets at Royal Oak Bowls 146 Selwyn Street, Onehunga, Auckland

Each Monday evening 5:30pm to 7:30pm, including dinner.

Newsletter to keep the Wheel



Turning!

NL 64 30th August 2021

August is-

30th August 2021 Zoom Meeting

Apologies:

Ernie Meyer, Bede Brittenden, Bruce Clegg.

Here we are again!!

AUGUST DESIGNATION IS



MEMBERSHIP AND NEW CLUB DEVELOPMENT MONTH

"The things that are worthwhile take time, and it is not the I's of the world but the We's who achieve them."
Past RI President H.J. Brunnier 1952-53

Rotary 

TAKE ACTION: Join Rotary, Get Involved



President's announcements

The Annual Cancer Society Daffodil Day collection was cancelled, and it was suggested that members might like to donate to the cause through the club trust fund. \$24.00 per member was suggested.

Account name: Rotary Club of One Tree Hill Charitable Trust

Bank: Bank of New Zealand, Papakura

Account number: 02-0400-0009047-00

Robin advised that we would support a District Student Leadership programme, (RYPEN), Rotary Youth Programme of Enrichment), by sponsoring 2 or 3 students to attend during the 7th to the 9th of October at \$375.00 / student. **See pages 7 and 8 for details of the Programme.**

It was decided that we would not have Guest Speakers at Zoom meetings during the Covid lockdown period.

Falefatu and Parehuia Enari brought us up to date with the PASS Covid situation which has seen a family of 11 transferred to the Jet Park facility.

The school is in isolation for 14 days and everyone has had 2 tests, and all are OK.

They reported some trepidation of vaccination experienced by some of the students and have been mentoring these families during this very trying time.

They have been providing food parcels,(45), and assisting with bills, as part of the school's belief of caring for the wellbeing of the children.

Meeting 6th August: Sergeant Noel has emailed *links* for next week's meeting.

Summary of Monday's Discussion on Club Name from President Robin.

Dear Members,

Thank you for all those thoughts. We have all recognised that in recent times there has been a huge growth in social media and that it reaches younger people better than, what has been to us, conventional methods. Because of our age profile, we have had difficulty getting a foothold in this area. We are very grateful to have Tony Rayners advice and assistance in tackling this problem.

In his paper and in the opening of our discussion, Tony explained why he raised the question of the club's name. This subject is not new. In the past we have not had the expertise to progress the real issue of communications and the means to attract younger members. Our name and URL are a factor in that reach.

Among the points raised in the discussion were:

- We have a long history of belonging to and giving support to the Onehunga community.
- The once isolated Onehunga port and district is now much more integrated into adjacent suburbs.
- By sponsoring and then re-combining with the One Tree Hill Club, our area was expanded to include the mountain - One Tree Hill or Maungakiekie. Our name was changed accordingly.
- There was general support for the name of Maungakiekie. The area known by that name includes Epsom and Penrose where we have interests and where some members reside.
- While we have a long history of projects in Onehunga, the achievements of some years ago are not likely to attract new and younger members. It was suggested that we must look to the future rather than rely on the past.
- It was suggested that the two Auckland locations best known to visitors are Rangitoto and Maungakiekie. The electoral ward of Maungakiekie has enhanced that recognition among locals.
- The general feeling of the discussion favoured the name of "Maungakiekie".

- An interesting suggestion was that “Kiekie” is a native plant that once covered the mountain, and it could be used a symbol for our club.
- The cost of a name change was raised but existing polo shirts could have a badge sewn on them and change could be gradual.
- There was some discussion on how our club might be found on the internet if the name was changed. Tony explained that “key words” could be used to redirect the searcher to our site.

Taking all the foregoing into account, there will now be further considerations of what the options might be, particularly for the URL and how we might present ourselves in places like Facebook and YouTube. These will be raised again for discussion.

Robin
You President

Extracts from Tony’s presentation.

Club

CLUB NAME CHANGE

WHY IS THIS NECESSARY NOW?

- Doesn't recognise **Epsom**
- **Too long** for digital media (www.rotaryonehungaonetreehill.co.nz)
- www.rcooth.co.nz may not mean much to others
- Want to reflect a **modern** image
- Better to change the name (**brand**) BEFORE a recruitment drive - to avoid confusion

WHAT DO WE NEED TO THINK ABOUT?

- Should identify the club with its locality
- Be easily identifiable on a map of the area
- Identifies which Suburbs we serve
- Should outlive onboarding future clubs
- Be ‘sticky’ to stay in people's minds



I joined
Rotary to
make a
difference.
I stayed
because
I am.



CHARITY NAVIGATOR

RECOGNIZES
THE ROTARY FOUNDATION
AS A 4-STAR RATED CHARITY



The
Rotary
Foundation



Rotary Club of Onehunga One Tree Hill



RYPEN



Rotary "Empowering Our Future Leaders" Spring RYPEN Camp

DATE:

10am, Thursday 7 October to 2pm, Saturday 9 October 2021

VENUE:

Kokako Lodge, 235 Falls Road, Hunua, Auckland

Enter online from 5 Aug 2021:

<https://enternowonline.com/4481/events>

Close off date: 15 September 2021

What is Rotary Diversity & Cultural Camp?

Every year in autumn March, Rotary District Youth Committee run a well-established Rotary Youth Leadership weekend long camp designed to develop young people's potential – as they face career-choices and moving out into the world - through a mixture of lecture-style sessions, delivered by established young leaders and a specialist motivational speaker with supervised adventure-based learning.

A theme emerged from the yearly RYPEN camp that we can harness skills from the students through their own indigenous and cultural lens.

The Rotary "Empowering our Future Leaders" Spring RYPEN Camp aims to help our young people understand and utilise their inherent cultural knowledge and values in the contact of strengthening their own leadership journey.

The Participants/Students

We anticipate students from wide range background from schools in south, east, north and west Auckland including Waiheke Island. The diverse backgrounds or students represent will provide a firm foundation for developing their leadership skills, building new relationships, navigating life after schools and reaffirming their identity & self esteem.

The leaders

The camp will be run and organised by the Rotary District 9920 Youth Committee with team leaders drawn from Rotaract Clubs of Auckland City and Rotaract Club of Auckland University as well as RYLA alumni from past years. It will include specialised youth workers from Pacifica Futures & Pacific Horizons. The leaders will share knowledge & values; and provide a safe/tapu space for the students to be themselves.

The Activities

Half day of physical activities interspersed with reflections. Speakers from across industry sectors will be invited to share their experiences

The Outcome

Through the Camp students will develop skills in:

- Resilience
- Teamwork
- Trust
- Goalsetting
- Forming and defining their own values
- Leadership fundamentals and ethics
- Taking the initiative
- Communication skills
- Problem-solving and conflict-management
- Service to the community and Global Citizenship
- Respect
- Humility
- 'Ofa/Alofa
- Va

The Camp, will take place **7 to 9 October 2021, during the 3rd term school holidays** at the well-establish **Kokako Lodge, 235 Falls Road, Hunua, Auckland**, conforming to the highest Health & Safety Standards, and employing highly experienced and skilful team-leaders. Qualified medical personnel will be resident at the camp for the duration of the program.

Touch of Humour



The kids won't move
back home if **they**
can't find it.



**GOOD MOMS LET YOU
LICK THE BEATERS.**



**GREAT MOMS TURN
THEM OFF FIRST.**

I finally realized it!



People are prisoners
of their phones.
That's Why they are
called cell phones!



On average, a Panda feeds for
approximately 12 hours per day.

This is the same as an adult at
home under quarantine, which is
why we call it a "Pandemic"



Rotary Club of Onehunga One Tree Hill

Newsletter editor: bill.appleton.ri@gmail.com